

Timelenders presents

Executive Strategic Visions



Jumeirah Emirates Towers, Dubai

- February 24 - 26, 2008
- October 12 - 14, 2008



Pearl Continental Hotel,
Bhurban, Pakistan

- July 17 - 19, 2008

It is a terrible thing to see
but have no vision.

Helen Keller

Shaping passions into a force for good!



About Timelenders

Timelenders is a management consulting and training firm. We inspire individuals and organizations to take up worthy and powerful visions; we then assist them in all the stages of the pursuit of such visions.

We provide training, coaching, individual counseling, corporate consulting and restructuring. By training with us, you join a rapidly expanding family-the Timelenders' family-with over 6,000 individuals from over 40 nations. We have worked with Emirates Post, Nestle, Philips, Siemens, Pfizer, GSK and Total.

Introduction

Identifying a clear and meaningful vision is critical towards personal and organizational success and excellence. A life without a clear vision is a life without a direction, a life full of confusions and contradictions. Similarly, many organizations live from crisis to crisis-- rudderless ships in turbulent waters-- with their prospects of success and their very existence at stake.


Then there are people with dreams and aspirations that appear surreal in the backdrop of the hustle of real life, of making ends meet and of the struggle to keep pace with the world which refuses to slow down. They often wonder if their dreams would ever move from the realm of fantasy to reality.

This workshop is designed to give you the fundamental paradigms, tools and the language to address this complex yet important subject. This workshop will not only empower you to envision but also set the ground for making your vision a reality both on a personal and organizational level.

"Initially I was planning to skip the workshop but decided otherwise. An extremely wise choice I made looking at the results of these three days."

Kazi Najib Ashraf
Group GM, 6G Group, UAE

The value for individuals

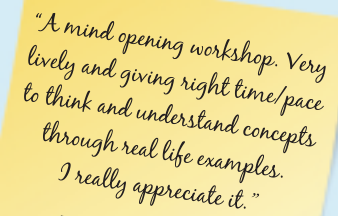


By understanding the importance of a clear vision in life, your focus on what you really want out of your life will increase.

Your decision making will become thoughtful and aligned to your vision.

You would be able to have the inner peace and tranquility that comes from having a clearer meaning in life and to be striving towards a worthy and valuable vision.


Lastly, if you are already working towards a vision, this workshop will give you the invaluable tools to effectively translate your vision into reality.



"A mind opening workshop. Very lively and giving right time/pace to think and understand concepts through real life examples. I really appreciate it."

Jean-Luc Sonnay
Project Manager, DU, UAE

The value for corporate clients



The basic and the most important building blocks of companies, corporations and organizations are people. By inspiring excellence in people and empowering them with the knowledge and tools as we explain in this workshop, we enhance productivity and teamwork in the organization.

What matters to people, asserts Senge (a professor at MIT), are personal visions and not corporate visions. It is only when corporate visions are aligned with personal visions that the true potentials of individuals are unleashed; not only taking the individuals to greater heights but also permeating the organization and moving it towards excellence.

For business owners and key stake holders, this workshop will give them the concepts and tools to formulate and refine organizational visions.

The contents of the workshop

Technical definitions of the terms vision, mission, purpose, purpose of the vision, ultimate purpose, strategy and goals

The five functions that the vision provides like:

- It gives us direction
- Helps us in our day to day decision making
- Gives us motivation
- Helps us fight adversity
- Protects us from becoming a tool of someone else's undesirable vision
- Helps us select our roles

The eight dimensions of the vision:

- Attainability
- Clarity
- Lucidity
- Nobility
- Scale
- Loftiness
- Correctness
- Complexity

- The five personal dimensions which are pre-requisites for the success of your vision
- The foundation of the vision on a clearly defined purpose of the vision (POV)
- The foundation of the POV on a clearly defined ultimate purpose of the individual and the organization
- How to define and articulate ultimate purpose
- The yardstick to check the correctness of the vision
- Historical case studies to highlight the functions and dimensions of the vision
- Introduction to the concept of excellence
- Introduction to mandated roles and choice roles
- How to systematically select our roles in the light of the vision
- The concept of creating a balance in our roles
- Linking roles with the vision
- Framework for developing a hundred year vision based on the different roles in life
- Developing short term objectives and strategies based on this long term vision

The participants



This workshop is designed for corporate and opinion leaders desirous of developing and executing meaningful and inspiring personal and organizational visions. The participants would also include people who have been working with the concept of visions in academia, business, government, social platforms and on personal levels. Furthermore, the workshop provides a forum where the participants can refine, challenge and revisit their views and paradigms through the workshop contents and interaction with a diversified international group of individuals.

"A truly inspiring and wonderful experience, which enlightened many of my ideas."

Azam Ali
CEO, ORIENT & GULF
DMCC, UAE



Suleman Ahmer

Profile of the lead facilitator

Suleman's interest in the power of visions to transform organizations has resulted in consulting work with groups in Pakistan, the UAE and the US. He has consulted with both local and Multinational organizations. Suleman has taught the fundamentals of Visions to thousands of individuals in Bahrain, Kuwait, Pakistan, the UAE and the US.

Suleman founded Timerunners, Inc. in Chicago in 1999, Timelenders, Inc. in Boston and Karachi in 2002 and Timelenders FZE in the UAE in 2007. Through Timelenders, Suleman teaches courses such as Strategic Time Management and Strategic Visions. The list of companies trained includes global giants such as GSK, Nestle, Pfizer, Philips,

Siemens, Total and Telenor.

Before founding Timelenders, Suleman was associated with a couple of Chicago based multinationals. He has worked in the US and Canada, the Caspian region, the Middle East, Central Asia and Eastern Europe. He has traveled to over 25 countries. A former member of the American Management Association, Suleman draws inspiration from his international management experience and his background in research.

Suleman is an award winning author and has three works: the essence of his travel experiences are captured in 'The Embattled Innocence' published in the US and his current focus is 'Strategic Time Management' and 'Strategic Visions'. His articles have appeared in prestigious magazines in the US such as Washington Post for Middle East Affairs. He has spoken at over 40 US universities including the Harvard University, the MIT, the Emory, the University of Pennsylvania and the Rutgers University.

Suleman is an Engineering graduate of the University of Nebraska and his research with the US Air Force in Solid State Physics culminated in published work.

About Emilia CNFM LLC



Emilia CNFM LLC is a Dubai based consulting firm with experience in the various facets of industrial and non-industrial areas. We have 10 years experience of successfully completing projects in Europe, Middle East, North Africa and South-East Asia. Our vision is to undertake endeavors that are beneficial for society at large while supporting the local community by creating employment/educational opportunities and to bring in industry best practices and innovation.

Executive Strategic Visions Workshops-2008

- **Date** : February 24 - 26
- **Venue** : Jumeirah Emirates Tower, Dubai
- **Time** : 0830 - 1730
- **Fee** : US \$ 1,050/-

- **Date** : July 17 - 19
- **Venue** : Pearl Continental Hotel, Bhurban, Pakistan
- **Time** : Residential Program
- **Fee** : US \$ 1,350/- (Includes boarding & lodging)

- **Date** : October 12 - 14
- **Venue** : Jumeirah Emirates Tower, Dubai
- **Time** : 0830 - 1730
- **Fee** : US \$ 1,050/-

Fee for refreshers: US \$ 700/- per participant in Dubai and US \$ 975/- in Pakistan.

Fee includes: The SV manual, certificate of participation, valuable networking, refreshments and lunches.

Contacts for registration & details

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